

PATENT INTELLIGENCE SYSTEMS & SERVICES – SATISFACTION, RECOMMENDATIONS AND BEST PRACTICES

A Study of Tools, Strategies and Best Practices

The Patent Intelligence Best Practices Report is the most comprehensive operations practices benchmarking report of its kind.

In today's fast changing business environment and aggressive patenting activities, competitive patent intelligence is playing a vital role in corporate success by helping companies anticipate and deploy strategic responses to external threats and opportunities. Patent intelligence, however, is often not fully understood, and is often underdeveloped and undervalued.

This study can help executives learn how leading organizations use patent data to drive strategy and market success. To determine how best-in-class companies proactively manage their patent research functions to sustain efficiency and profitability, ipPerformance researched several major topic areas: (1) creating and communicating patent research value; (2) optimal structure and alignment; (3) critical uses; (4) key primary and secondary intelligence resources; and (5) external resource satisfaction.

This Patent Intelligence Report confirms that more companies are using patent analysis for strategic decisions.

Forty-six companies shared their patent intelligence practices, and both good and bad experiences with tools and vendors.

The Most Comprehensive Data on Patent Intelligence Practices

ipPerformance Group has gathered best practices from 46 IP-driven companies. This is the most comprehensive proprietary analysis for patent intelligence practices ever implemented. You can be confident using our guide as the definitive source of benchmarking and best practices data.

Benchmark Report at a Glance

Sample Participants

Zebra Technologies Corp.
Visa
Tessera
Scil Proteins
Sasol
PepsiCo
Nova Measuring Instruments Ltd
Kimberly-Clark
ITT Corporation
GE
Cytex Industries Inc.
Crown Packaging

Number of Companies

47 Companies
22 Major industries

Information Types

Graphics
Metrics/ratios
Key findings
Recommendations

Report

Every report includes
Two volumes
Digital PDF version
127 pages

One hour of analyst time to answer any questions about the report and help you use it effectively

See How Patent Intelligence Practices Vary

Learn how company practices vary by:

- Company annual revenue
- R&D budgets
- Number of patent intelligence studies
- Patent intelligence management and ownership (IP legal vs. technology)
- Industry

Report Structure and Organization

Summary

- Executive Summary
- Highlights
- Management Guidance & Recommendations
- Background & Main Findings

Analysis Book

1. Participant Background
2. Organization Internal Patent Intelligence Support
3. Patent Intelligence Systems Tools
4. Systems/Tools Satisfaction
4. Outsourcing of Patent Intelligence (Search & Analytics)
5. Service Provider Experience & Satisfaction
6. Competitor Threats & Opportunities Monitoring
7. Preferences and Opportunities
8. Business & Operations Data

Appendix

- Noteworthy Comments
- Software Systems
- Most Valuable Features/Capabilities by Software System

Analysis Sections with Filtered Results

Section 1: Detail Results: All Companies

Section 2: Detail Results: Companies Segmented by Annual Revenue

Section 2.1: Detail Results Filtered: Less than \$1 Billion

Section 2.2: Detail Results Filtered: Between \$1 Billion and \$10 Billion

Section 2.3: Detail Results Filtered: Greater than \$10 Billion

Who Can Benefit from This Report

Chief intellectual property/patent officers

Chief legal officers/general counsel

Chief financial officers

Chief technology officers

Human resources management

Research and development management

More on ipPerformance Group

ipPerformance Group, Inc. (www.ipperform.com) is the leading intellectual property advisory company, enabling companies to apply best practices and measure performance. Drawing on the knowledge of more than 450 intellectual property management benchmarks of the Global 1000 companies, we help our clients solve complex intellectual property business problems and measurably enhance their ability to build value, manage risk, and improve performance in an intellectual property-driven world. The following outlines some of our other offerings.

Custom Analyses

When benchmarking peer and internal information, it is essential to look at the context of the data and understand factors that can influence a divergence in benchmark results. In addition to our benchmarking activities enabling us to evaluate best practices, we have developed a comprehensive capability maturity model that will allow you to get a true assessment of your program. For more information, please call Rob Williamson at 630-216-9673 (rwilliamson@ipperform.com).

Other Benchmark Reports and Best Practice Guides:

- America Invents Act Impact on Patent Operations
- Strategic Intellectual Property Management—Comprehensive View of End-to-End Processes—Evaluation of Program Proficiencies
- Patent Research and Analytics—People, Processes, Tools and Services
- IP Strategy and Performance Measures, Driving Business Results
- IP/Patent Department Operations & Metrics (Staffing Roles & Responsibilities, Internal & Outside Counsel Costs)
- Intellectual Property Training Best Practices
- Intellectual Property Management Guidelines—Standard Operating Procedures
- Best Practice Templates
- Intellectual Property Technology Valuation Guidelines

Intellectual Property Management Diagnostic Review

We are pleased to offer an intellectual property asset management “diagnostic review.” This is a visit from our experienced consultants to give you a more detailed understanding of how your intellectual property program can achieve its objectives. We provide an in-depth review of your operation, identify issues or concerns, and spend the day discussing best practices and improvement opportunities.

Intellectual Property Management Performance Metrics Development

We can help you develop a measurement program tailored to your unique organizational needs. These programs generally encompass both qualitative and quantitative metrics. We translate and adapt corporate-wide performance measures to the unique characteristics of the intellectual property operation environment.

Intellectual Property “Best-In-Class” Management Reports and Proficiency Indicators

ipPerformance Group has developed analysis for reports that capture key management information to support both practicing attorneys in their oversight of day-to-day matters and IP legal department

leaders in their broader role in setting the department's strategic direction. With this kind of information readily available, intellectual property leaders are better able to communicate in business terms that are meaningful to senior management.

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